



## HeadlineNews

### Million for a Million

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#### Fundraising Four Main Pillars

##### Cancer Research

Over the years, technology and researches had brought us closer to curing cancer. We raise awareness for cancer through supporting cancer research, to bring forward the day when all cancer are cured.

##### Poverty

There are more and more children and young adults suffer from poverty. Together we can provide children and young adults with access to education and training. We may not be able to end poverty, but we can help some people to begin a new chapter of their life.

##### Mental Illness

Many people with mental illness are afraid to talk about it because our community is still indifferent about the topic. We can help by reaching out for them, and reduce the stigma of mental illness.

##### Ocean

Most of our wastes especially plastic, end up in the ocean, which cause poor habitat for the living organism. We must help by changing our attitude towards plastic by reducing plastic consumption and stop the pollution of our oceans.

### Million for a Million

#### What is Million for a Million?



Million for a Million (M4M) is Hyperion's exciting new global charitable initiative. Our goal is to raise US \$1 million by completing one million kms through a range of individual charitable activities and initiatives. M4M will fundraise for four main causes: cancer, mental health, the environment and poverty.



Hyperion 25th Anniversary

The M4M initiative will launch at the beginning of Hyperion's 2019 financial year, and run to the end of September 2019. Hyperion's 25th birthday falls in 2019, and M4M will be a special way in which to celebrate this, as well as helping to ensure we give back to the communities in which we live and work. The M4M initiative will run across all our offices to ensure that it is truly global in scope.

## Million for a Million The Charities

Million for a Million (M4M) is Hyperion Foundation's biggest charity initiative to date and aims to raise over \$1 million for our four M4M charities, alongside employee selected local organisations. We have chosen global and local charities whose aims broadly help all sections of society by improving mental and physical health and promoting education, environmental sustainability, and ethical entrepreneurship.

## The Black Dog Institute [www.blackdoginstitute.org.au](http://www.blackdoginstitute.org.au)

The Black Dog Institute is dedicated to understanding, preventing and treating mental illness. Their aim is to create a world where mental illness is treated with the same level of concern, immediacy and seriousness as physical illness.

### How will your sponsorship help?

Black Dog Institute's approach incorporates clinical services with cutting-edge research, training for health professionals and community education programs. They work directly in all parts of the community as well as guiding the development of new and improved policy, focusing on those with specific mental health needs like young people, Indigenous communities, men, and high-risk workforces.

## Cancer Research UK [www.cancerresearchuk.org](http://www.cancerresearchuk.org)

Cancer Research UK is the world's largest cancer charity dedicated to saving lives through research. It supports some of the best scientists, doctors and nurses to discover new ways to prevent, diagnose and treat cancer.

### How your sponsorship will help?

Your donation will help further Cancer Research UK's work and ensure that it can continue to:

- bring together the world's best scientists to tackle cancer.
- develop cancer drugs and other treatments that are used world-wide.

- provide patients with accurate cancer information verified by doctors, nurses and other experts.
- fund research around the world, working across five continents.

## InteRed [intered.org](http://intered.org)

InteRed believes education is the most powerful tool for social change and the key to improving gender inequality, social justice and environmental sustainability. They work in 11 countries and 28 cities to provide comprehensive educational programmes to those most in need, including indigenous communities, women and children who are excluded from mainstream education.

### How your sponsorship will help?

Your sponsorship will help continue the good work InteRed is doing in ten neighbourhoods in Guanajuato, Mexico where gangs, drugs, violence and prostitution are sadly part of everyday life.

## Plastic Ocean [plasticoceans.org](http://plasticoceans.org)

Plastic Ocean's goal is to change the world's attitude towards plastic within a generation by educating and engaging everyone in a conversation to rethink plastic. Plastic Oceans Foundation engages people of all ages, in all social situations, to understand the danger of continuing to perceive plastic to be disposable. Once they become aware of the ultimate threat to human health, it will become a personal choice to prevent plastic waste from entering the environment.

### How your sponsorship will help?

Your support will help in two ways; first by enabling Plastic Oceans to continue to spread the message of their documentary feature film, A Plastic Ocean, and secondly by supporting a unique programme that helps young entrepreneurs develop new business ideas to solve the problem of plastic pollution by matching bright minds with industry mentors who can help turn ideas into commercially-viable solutions.



## How about Howden Indonesia?

Currently, Howden Indonesia is putting the same effort to make M4M successfully implemented locally. We are aiming to engage local foundations and charities to participate in this hopeful mission. In addition, we will be grateful to have our clients and insurance partners to take part and support the less fortunate by giving back to the community.

## We will keep you posted!



[howden.id](http://howden.id)